

# The CATALYST



Spring Edition 1995

An Interpretation Newsletter of the Department of Parks and Recreation. Vol. 1, No. 6

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### Let Me Know

The Interpretive Roster, in this issue (pp. 15-19), needs further updating. If you wish to be on this roster, let me know. If I have your name by mistake, let me know. We're looking for those who deal regularly with interpretive matters and who wish to be a part of this group. We hope to exchange ideas and to make interpretive work more efficient. If you want your own copy of this roster, once it's corrected (separate and with 3-holes punched), let me know. Sally Scott 415 726-8807



## **The Catalyst**

**The Catalyst** is a quarterly. Articles should be submitted by mid-July, mid-October, mid-January, and mid-April, for an August, November, February, and May publication.

Any questions, concerns, or suggestions should be directed to members of the committee.

Letters to the Editor are invited. Articles can be submitted through any committee member. All articles will be reviewed by, at least, two committee members. Generally, committee members will not attempt to censor or alter submitted articles. However, if a reviewer identifies inaccurate or misleading information, he/she will contact the author about revision.

Committee members/reviewers will keep in mind the need to protect the Department from unauthorized endorsements or advertisements at state expense. This should not discourage personal testimonials or recommendations which are both appropriate and desirable, and might include:

- \* helpful people, companies, or organizations
- \* sources for interpretive products
- \* training opportunities
- \* reference materials.

If the article is submitted within the required time frame, a conscientious attempt will be made to route it back for proofing. Send articles to:

**Sally Scott, Editor  
Bay Area District  
95 Kelly Avenue**

**Phone: 415 726-8807   Half Moon Bay, CA 94019   Fax: 415 726-0668**

### **The Catalyst Newsletter Committee Members**

Members	Title	Address	Phone	Fax
Philip Carey	Exhibit Coord.	Env. Design	916 653-9958	F-916 653-4458
Wes Chapin	DIS	Channel Coast	805 899-1406	F-805 728-1406
Donna Pozzi	SPI III	Park Services	916 653-4643	F-916 657-4747
Rick Royer	DIS	Russian River	707 865-2391	F-707 865-2046
Sally Scott	DIS	Bay Area	415 726-8807	F-415 726-0668
Pauline Spear	MC III	Park Services	916 653-4381	F-916 657-4747
John Werminski	SPI II	Park Services	916 653-8959	F-916 667-4747



**Promo Cards**  
by  
**Wesley C. Chapin**  
District Interpretive Specialist  
Channel Coast District

Look at this business card. Notice anything different? This is what's called in the trades a *Promo Card*. In other words, it's used to promote your business. This little number can be the means by which you win new friends and cement ties with old ones. The idea is simple.

Think of the last time you were contacting a customer. Maybe you were on an errand to a vendor. Maybe you were visiting a school. Maybe you were talking to a park visitor who had never visited one of your other units. In any of these or a dozen other contexts, you want to do something special to encourage a customer or potential customer to increase their use of State Parks. No problem! Just reach into your pocket, pull out a *Promo Card* and hand it to the pleasantly surprised customer, preferably with a flourish: "Please come and enjoy a sunset—on us!"

What you have just done is much more than offered someone a chance to save a few bucks. You have shown how generous you—and by extension—the Department is and that you value them more than their money. You have also given them an incentive to develop a new habit. Maybe he or she hasn't really given much thought to visiting a State Park (80% of Californians are in this category!). Private businesses apparently believe that they have a better chance to make a new customer and keep their old one by offering them something "for free" or for a lot less than normal. Think of those \$.99 Big Mac's, for example. A Big Mac normally sells for \$1.99. Maybe that's a little steep for you. Maybe you don't normally visit the Golden Arches. Whatever. But then you see that ad. Just \$.99? Hard to resist. You drive in. Gotcha!

This is just one of many examples. Are you a "coupon clipper"? Same concept. Business must believe that we consumers are susceptible

to these sorts of promotions. They invest millions to keep producing them. From coupons to lotteries to sweepstakes, the idea is the same. Offer us a bargain and we can't resist or, at the very least, our resistance is lowered.

What's that I see? Your lip curling in a disdainful sneer? "This may be acceptable in the jungle of crass commercialism," you snort, "but not in the pristine province of parks." Hold on a minute, buckaroo. Consider the following.

For years we park people have been pretty smug thinking we didn't need to worry about promoting State Parks. We believed that we would be "in business" forever! Our values were the true values, our system the only system. Well, don't look now, but the days when we can count on the majority of Californians "automatically accepting the idea of State Parks are long gone. If we don't start learning how to "sell" people on the importance of State Parks, we might as well sell the parks while we can still get a decent price! *Selling parks* in the first sense is called *marketing*, and it really isn't a dirty word if your product is as worthy as ours.

Oh, by the way, in case you're uneasy about the idea of giving out free day use, consider this. Private business is not really all that altruistic with their give-a-ways! They've known for years that they'll make back the cost of their "freebies" and then some! They just need to get you in the store. Once we get a newcomer into a state park, or get an "old friend" to visit a park they haven't visited before, who knows where the ripples of park support will end.

Well, that's the idea in a nutshell. If you decide to give the idea of *Promo Cards* a try, let me know how it works for you.

**Changes for California State Parks  
An Issue Paper from the  
Office of Community Involvement**

**by  
Jack Shu  
Park Superintendent  
Office of Community Involvement-South**

In the 1990s the California State Parks System is faced with several changes. One is the reduction in the amount of public funds available to State Agencies. The Department is addressing this issue through reorganization and ways of sustaining our budget. We are looking into increasing revenues and locating other funding sources. In these times of change, we are responding by looking at problems differently.

Part of California's change is that its population will become even more diverse. Soon there will no longer be a majority race in the State. Nowhere else in the United States, or perhaps the world, is there so much cultural diversity in one jurisdiction of 31 million people. Though this change in the State's population has been described and predicted since the late 60s, the Department's approach to public programs and what it can provide to people has generally remained unchanged. In July of 1969, former Director William Penn Mott Jr., during a briefing session with the Governor and Lieutenant Governor, stated the following:

"We have understood the recreational needs of middle income, age 30 to 50 Caucasians, and we have provided for their vacation and leisure time requirements, but we keep saying 'parks are for people,' all people. In today's social revolution we must begin to recognize the recreational needs of the young and the old, the rich and the poor, and the white and the black."

If one was to summarize our current approach, it might be as follows: "Look at the great cultural and natural resources in our State Parks and learn why it's so important to save them," and "Our State Parks only provide certain outdoor recreational activities." Another may be: "We could increase

our constituency if we could only teach more people to appreciate and use our State Parks like our current preferred users." These are generalities, but the basis of how we deal with customers has not changed with the State's needs or people. This approach protects what the Department values and requires little change in how we provide services or what services we can offer. It is a "self-centered" perspective which places limits on our growth. It does not address the issue Director Mott raised 25 years ago.

If we continue to do what we have in the past, like a factory making the same product year after year, the result will likely be a diminishing customer base. The percentage of Californians who will use or support State Parks will get smaller and smaller. In 1970 the resident population of California was just over 20 million, it is now over 31 million. State Park facilities have certainly not grown at that rate in the same time period. This means that simply filling our facilities with campers and picnickers is not sustaining the percentage of Californians as customers. It only indicates that demand exceeds supply.

If we are to keep in step with the State's transitions in this decade, we need to change how we see ourselves as service providers and who we see as customers. The non-users of California State Parks could be our customers too. In developing an overall customer satisfaction program, we need to include people who do not currently use State Parks. Look into services the Department can provide to customers who don't visit State Parks. For example, being responsible for the Cultural History of California, can we interpret to communities all over the State about the past that will help communications within families? This point should not be seen as a threat to the resource protection values of the Department. In fact, it dramatically changes our customer base. Thinking pragmatically, it is crucial for the lasting protection of our resources. The following are some specific changes for California State Parks to help us meet this challenge.

### Cultural Diversity

We should recognize that all cultural groups have a history and a future in State Parks. We should also realize that most of our cultural history has been written and told from an Euro-American perspective rather than of many cultures. Multi-cultural programs are not something we do on certain holidays or special weeks of the year. Nor are they limited to certain units, where a particular story can be told, or to certain people of a certain group who did something unusual. Instead the Department's programs should strive to include many culturally perceptive programs every day of the year and in every unit. The goal of multi-cultural programs is to help people understand and live together in a culturally pluralistic society.

### Community Service

Park programs need to relate to and contribute to the visitor's home community. The emphasis should be on the visitor's community rather than that of the Park's. For example, when contacting community leaders, ask them what their needs are for their community. Without limiting ourselves to our traditional services, what role can State Parks play in meeting these needs? If the greatest need is for teenagers to develop self esteem, how can Park staff, working with a community organization, provide a worthwhile program?

### Partnerships

Collaborative efforts with others should be expanded, but need not be limited to those who have missions similar to State Parks. We can embrace many of the goals of agencies such as the Department of Education, California Youth Authority, National Park Service, or the United States Forest Service. We should study what they have accomplished so that we can support their goals. In doing so we can develop partnerships which provide better and more public service than one agency working alone.

### Environment Education

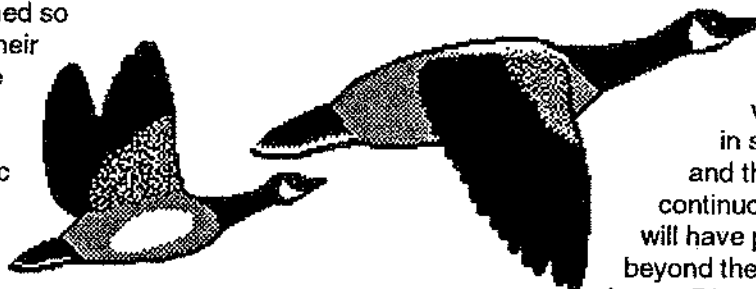
The action of individuals, regardless of where they live, in cities or rural settings, has an impact on the State's resources. As such all people are stakeholders in the preservation of these resources. As a Resource Agency, California State Parks has a vested interest and responsibility in assuring that all Californians make responsible choices on how to live in the State. Environmental Education should be one of our services to Californians regardless of whether they visit a park.

In 1978, Director Russell W. Cahill gave a speech to a group of Park and Recreation professionals that should inspire us for change. In it he said:

"Folks, the field is wide open. If I were you, I'd blame it on our small share of the tax dollar, or our low priority in government programming. But it's no good. Agents of change never come from the fatter parts of the government or the private sector. Money doesn't guarantee the survival of good ideas. So, where do we go? We become leaders. Instead of dragging along behind, we take our meager resources and turn on our constituents with innovation. We look toward satisfying some of the needs of people who have been left out."

With staff training and programmatic change, we will see progress towards the involvement of Parks in communities unfamiliar with the State Park System. Care will have to be given to assure objectives are met in a reasonable time frame. These actions towards change will not be easy. Sometimes a program, or part of one, will not be as

successful as we would like. But movement will be counted in steps not miles and the process is continuous. In time, we will have progressed beyond the issues our former Directors addressed so many years ago.

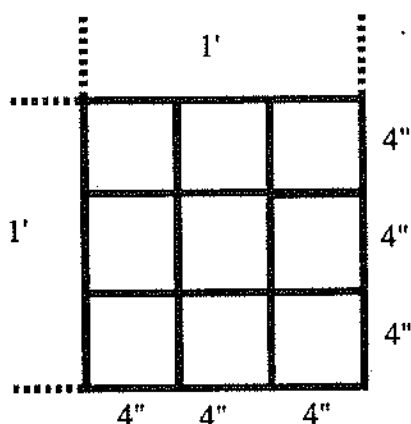


**Water**  
by  
**Robert W. Piwarzyk**  
Seasonal Interpretive Specialist  
Santa Cruz District

**How to build a "cubic foot" of water**

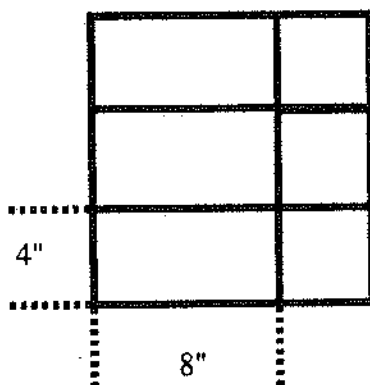
1. Collect 14 milk cartons (1/2 gallon size). Each one is approximately 4" X 4" at the bottom, and 8" high.
2. Flatten the top spout by pushing it down into the container.

Assemble 9 containers in a square,  
and tape around the outside perimeter with duct tape.



This creates one square foot.

4. Add cartons on their sides:

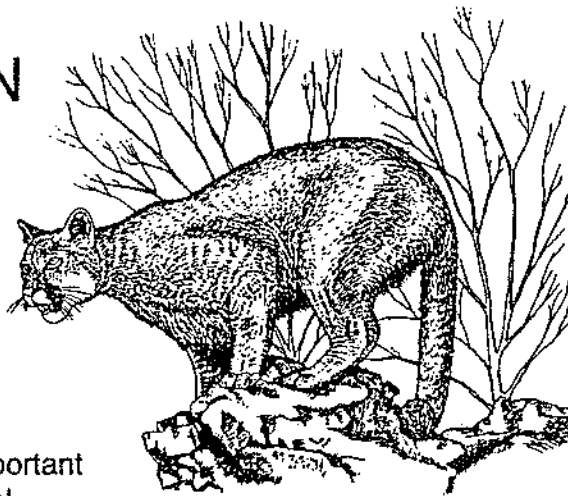


5. Stack on top of the other cartons and tape to create one cubic foot. (Approximately. Spacers can be added to create 1" X 1" exactly.)

**P. S.** Make enough of these to stack on a football field (160' wide) from the Goal line to the 91 yard line and you have approximately one acre-foot of water! Kids understand!



# MOUNTAIN LION



Mountain lions are important members of the natural community and may be found in this area. Although these animals are seldom seen, they are unpredictable and have been known to attack without warning.

Keep children close as mountain lions seem to be especially drawn to them. Avoid hiking alone. Make plenty of noise while you hike so as to reduce the chances of surprising a lion.

**A multitude of standard signs is readily available for your district.**

**Refer to your district's Sign Manual and Handbooks for sign numbers.**

**If you have questions about these signs, or would like a copy of one faxed to you, call Laurena Cabanero, Sign Program Coordinator, at 916 653-6140 or Jim Maddox, Graphic Artist, at 916 654-0878.**

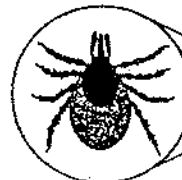
**Otherwise signs can be ordered directly from the warehouse in Sacramento. Please make your request through your district sign coordinator.**

## CAUTION

**TICKS ARE FOUND IN THIS AREA, AND MAY CARRY LYME DISEASE. THESE TICKS CLING TO THE TIPS OF TWIGS AND GRASSES AND MAY ATTACH TO YOU IF YOU BRUSH AGAINST THEM.**

### **- HELP PROTECT YOURSELF -**

- WEAR LIGHT-COLORED CLOTHES SO YOU CAN SPOT TICKS EASILY. TUCK LOOSE CLOTHING IN.
- APPLY INSECT REPELLENT.
- TRY TO AVOID CONTACT WITH PLANTS.
- INSPECT YOURSELF, YOUR CHILDREN, AND PETS OFTEN.
- IF YOU BECOME ILL OR DEVELOP A RASH AFTER BEING BITTEN BY A TICK, SEEK MEDICAL ATTENTION.



**ACTUAL SIZE**  
WESTERN BLACK-LEGGED TICK



**Integrated Pest  
Management Update  
at Will Rogers SHP  
by**

**Nancy Mendez  
Museum Curator**

The pest postmortem story, mentioned in the fall issue of *The Catalyst*, will not be attributed to fumigation, but to the joint efforts of DPR staff who came from a variety of park units. To recap from the *Ageless and Vikane* article, pests, particularly carpet beetles, were determined to be out of control in the historic home of Will Rogers. Although the Pest Management Team, who met at the site in October and agreed to return for post-fumigation cleaning, it was decided that we'd try the cleaning first!

As many of you are aware, the idea of deep-cleaning the museum collections, under our care, can become a monumental task. It usually requires a lot of

From left to right: Pat Morris, Christina Swiden, guest speaker and author Jim Harmon, Glenn Burch and Bruce Stiny study project.



staff — a luxury that few of us have. Because Christina Swiden, MCH, Northern Service Center, was able to arrange for this IPM (Integrated Pest Management) deep-cleaning to be a bona fide training program (arranged with the Mott Training Center) more DPR staff were able to participate in this project.

DPR staff, who participated in the IPM training held at the Will Rogers SHP during the first week of December, included: Glenn Burch, Historian II and Carol Dodge, Museum Technician from the Silverado District; Mike Tucker, Museum Curator II and Bruce Stiny, Museum Technician from the Gold Rush District; Pat Morris, Museum Technician, Park Services; Mike Allan, Inter-

**Historian II  
Glenn Burch  
high on a lift  
cleans a  
mounted skin  
that drapes  
over a rafter  
in the main  
exhibit area.**

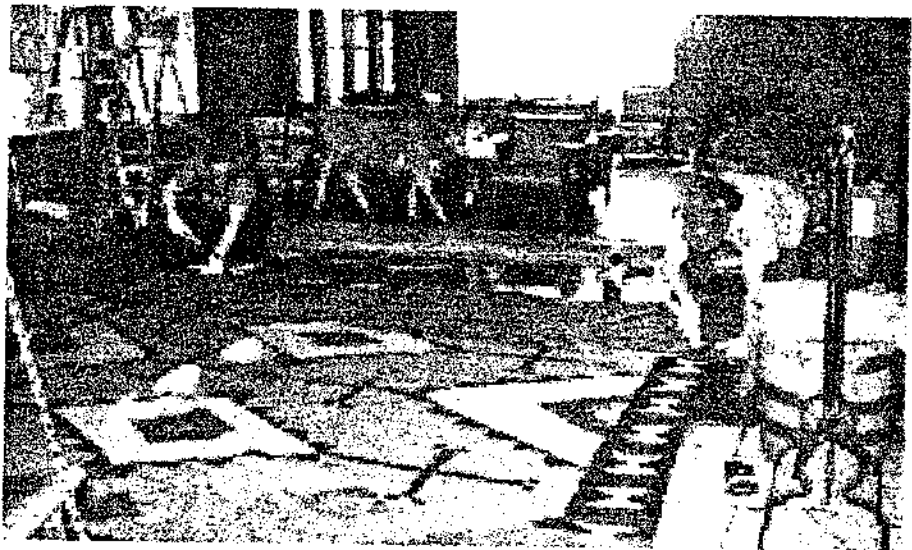




prefer I and Jerrie Ken, Park Aid-Angeles District. Christina and I served as training coordinators.

For those of you who are interested in assembling a similar type of work team, while ensuring that DPR staff receives some kind of training credit, please feel free to contact me or Christina. Our program consisted of a floor-to-ceiling

**Bryn Potter (left), Museum Specialist, National Park Service and SPI I Mike Allan clean a woolen textile while unidentified observer looks on.**



vacuum cleaning of all exhibit areas, focusing on the deep-cleaning of the textiles. After cleaning methods and equipment were reviewed, smaller work teams were assembled to carry out the variety of tasks.

Two guest speakers provided additional training: Bryn Potter, Museum Specialist, National Park Service and Jim Harmon, author of *Integrated Pest Management in Museum, Library and Archival Facilities*.

This was truly a wonderful opportunity to work with and learn from the many talented people in our department, plus we made a big dent in a much-needed cleaning project, and had a lot of fun doing it. (Do we get extra credit from the Training Center for this?)

We are implementing other pest management practices at the ranch house now that spring is here and those critters just can't help but do what they do best: eat and breed. We're trying to get all park staff to keep doors closed, setting lots of monitoring traps, and will be



working with Jim Harmon to combat specific pest problems on an as-needed basis.

A full-blown tenting fumigation is not on the horizon. We were able to get a thorough pest and rot inspection on this historic structure and the final report did not support the need for such a drastic measure.

If anyone else has pest management programs that we can learn from, please give me a call at 310 454-8212. Many thanks to all who participated in our project.

**Left to right (top row): Carol Dodge, Museum Technician; Christina Swiden, MCII; Jerrie Ken, Park Aid; Pat Morris, Museum Technician; Nancy Mendez, Museum Curator. Bottom row: Glenn Burch, Historian II; Mike Tucker, MC II; and Bruce Stiny, Museum Technician.**

**Audubon Camp in the  
West Scholarships Available  
Contributed by  
Janet Didion  
Resource Ecologist  
Natural Heritage Section**

Scully scholarship funds are now available to send State Park staff to Audubon Camp in the West this summer. A glaciated valley (elev. 7,500') surrounded by 13,000' of snow-capped peaks, massive rock walls with petroglyphs, high mountain meadows, and a glacier-fed stream provide the setting for this remote camp, and native American resources to explore. The scholarships cover instruction (\$695), meals, and lodging in rustic, yet comfortable original homestead cabins at the Whiskey Mountain Wildlife Conservation Camp, located in Wyoming's Wind River Mountains. Mountain ecology is the main theme of the week-long camp, with choices from a wide range of topics in Field Ecology presented in morning and afternoon sessions, combined with short and day-long hikes. There are also opportunities for canoeing, volleyball,

and a float trip down the scenic Snake River in Grand Teton National Park.

The camp is geared toward furthering communication with the public, so eligible staff would include those with public contact/interpretive responsibilities—interpretive staff, Rangers involved in interpretation, and others who communicate natural resources information to the public.

Five scholarships are available this year and the Field Ecology sessions for the 1995 camp are July 1-7, July 8-14, July 15-21, July 22-28, July 29-August 4, and August 5-11. If you are interested and qualified (or if you know of another State Park staff member who is) may apply ASAP with a letter/resume mailed or faxed to:

National Audubon Society, National  
Environmental Education Center  
Attn.:  
Jean Porter, Executive Director  
613 Riversville Road  
Greenwich, CT 06831  
FAX (203) 869-4437

\* Anyone wishing the *1995 Audubon Ecology Camps and Workshops, An Adventurous Experience in Adult Education* brochure and registration form, call me at 415 726-8807, and I'll send you one by return mail.  
Editor.



**A New Image for the  
Statewide Photographic Archives  
by  
Brenda Applegate, Archivist I  
Interpretation Section  
Park Services**

Would you like to know if photographs pertaining to your unit are held in the photographic archives? The Interpretation Section of the Park Services Division has the responsibility for the management of the department's statewide photographic archives. The photographic archives consist of several collections totaling over 75,000 historic black and white and some color photographs and approximately 35,000 35mm slides.

A new project was initiated last summer to organize and catalog the photographic collections. The goal of this project is to preserve the photographic collections, to provide greater access to the photographic collections, and to provide more detailed information for DPR staff, educators, researchers, publishers, film makers, and others from across the country. The first phase of this project involved surveying the collections and initiating a preservation plan.

The second phase of the project was launched in January. Two student assistants, Kristi Brajkovich from CSU Sacramento and Shawn Lingo from UC Davis, have commenced with the tremendous task of cataloging the photographic materials. They were chosen for this project based on their knowledge of photographic materials as well as their experience with computerized database programs. Kristi and Shawn are cataloging the photographic materials using the ARGUS collections management software and a flat bed scanner to capture the photographic image. By using this type of flat bed scanner, prints, transparencies, negatives, as well as slides can be scanned in approximately 30-40 seconds at a high resolution level. The catalog information and image can be easily retrieved through the ARGUS computer program, thus reducing the handling of the historic negatives and photographs.

In order to provide greater access to the photographic archives, the images will be stored on-line and can be accessed in West Sacramento on a public workstation. The images will

also be accessible via modem for off-site users. The off-site users would need a PC that is at least a 386 or faster along with the necessary ARGUS software in order to view the images. Additionally, our future plan is to down load selected images and related catalog information on the World Wide Web, thus reaching a much wider audience. Questor Systems, the ARGUS software vendor, will provide the access to the World Wide Web and therefore users will not have direct access into our computer system.

The students have already catalogued and scanned approximately 1,000 images related to Angel Island SP, ranging in subject matter from aerial views, to people being processed at the immigration station, to plant vegetation, to Julia Morgan cottages. Currently, the students are cataloging photographic images related to Anza-Borrego Desert SP to support the park's general plan project. Next we will focus our attention on other park units that are scheduled for general plan revisions and amendments.

Your personal involvement in this projects is greatly encouraged. If you have information, questions, or comments about photographs from the above mentioned park units or other park units, please contact Brenda Applegate at 916 324-7001.



**Future plans include down-loading  
selected images on the World Wide Web.**



# California's Tapestry

*A Section of the California Catalyst  
Office of Community Involvement  
Premier Issue \* Summer 1995*

**In this issue we welcome the addition of *California's Tapestry*, which will be a part of *The Catalyst* in the months to come. As the last paragraph suggests, you are welcome to contact Carol Nelson, who works out of the Bay Area District office, with your contributions.**

## **What is "California's Tapestry?"**

You've read the *Business* section of your newspaper, the *Metro* section and the *Sports*. Now you can read *California's Tapestry*, the cultural diversity section of *The Catalyst*.

The purpose of this section of *The Catalyst* is to provide a forum for sharing ideas, activities, and resources that will assist California State Park's employees in 1) interpreting California's rich and diverse cultural heritage and 2) the development of strategies and programs that are designed to reach wider and more diverse audiences.

In March a majority of the District Interpretive Specialists attended the Interpretation and Cultural Diversity class held at the Mott Training Center. This newsletter is an extension of that class and provides an opportunity to share thoughts, ideas, activities, and learn of new research that may have application in your work.

Each issue of this section will include short articles and a book review. Articles may highlight a program or technique that has been successful in addressing the needs of diverse populations and newly recognized historic figures. Articles can also discuss the philosophy of cultural diversity and reflect the variety of ways we look at the issue. Finally, *California's Tapestry* will include strategies for program development in reaching wider segments of California's population.

## **Why Tapestry?**

We have heard the term "melting-pot" in reference to people from all over the world who make up the country's population. We are a nation of immigrants whether we are

looking at the Hmong population's recent migration from Vietnam or those who traveled across the Bering Straits thousands of years ago to settle in the temperate climate of what is now called California.

The melting-pot metaphor always made the assumption that as different groups settled in this country they would assimilate into a uniquely American culture. Sociologists are acknowledging that many cultural groups cannot and do not entirely assimilate into American culture.

An alternative metaphor is the "TAPESTRY" which is woven of many fabrics as our society is woven of many cultures. The tapestry concept and the recognition that people of diverse cultures are woven throughout our social fabric has become widely accepted in academic circles. The Department of Education's *History and Social Science Framework* which provides guidelines for all school textbooks and school programs in California, states, "Develop a multicultural perspective that respects the dignity and worth of all people?"

## **What Would You Like to Share?**

I've always been impressed with the saying, "All of us is smarter than one of us." This section can better serve your needs through your participation. What would you like to see included?

If there is something you would like to see included, send a brief description to Carol Nelson, c/o Bay Area District, 415 726-7735



## Volunteer Recognition Principles

Contributed by John Mott, Volunteer Program Manager

1. Deliver recognition and reward in an open and publicized way. If not made public, recognition loses much of its impact and defeats its purpose. Do not, however, think that public recognition will substitute for private, everyday, personal thanks and respect. What happens 365 days a year has much more impact than what happens at an annual recognition function.
2. Timing is crucial. Recognize contribution throughout a project. Reward contribution close to the time an achievement is realized. Time delays weaken the impact of most awards. An immediate "thank you" or "great job" is much more important than a proclamation six months later.
3. Tailor your recognition to the unique needs of the people involved. Have several recognition and reward options to enable managers to acknowledge accomplishment in ways appropriate to the particulars of a given situation.
4. Deliver recognition in a personal and honest manner. Avoid producing recognition that is too "slick" or overproduced. Small, personal indications of appreciation tend to be perceived as more sincere than formal pronouncements.
5. Strive for a clear, unambiguous and well-communicated connection between accomplishments and rewards. Be sure people understand why they receive awards and the criteria used to determine awards. People must believe that awards are fair and deserved.
6. Recognize recognition. That is, recognize people who recognize others for doing what is best for the agency. It is the job of everyone on the team to recognize and support excellence.

## Grapevine Order Form

Name \_\_\_\_\_

Title/Department \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Province & Zip Code \_\_\_\_\_

Telephone # \_\_\_\_\_

Subscriptions are \$22.00 annually for Grapevine. Make checks payable to CAHHS,  
Volunteer Sales Center, P. O. Box 2038, Sacramento, CA 95812-2038

Purchase Order #: \_\_\_\_\_

To all subscribers:

Wes Chapin's survey was a huge success. I don't know what the verdict was, but he did receive over 100 responses. It shows an interest, but whether it was positive or negative is still his secret. We should have a complete analysis by our next edition. Thanks to all of you who answered his survey. This newsletter is only as good as the people who contribute to it. Have you helped?

We're proud to announce the addition of Carol Nelson's *California's Tapestry* to our fold and look forward to her insights.

Thanks to everyone I pestered to get the right phone and fax numbers. Any corrections will be announced in Newsletter Number 7. (Well, that's not a very positive statement.)

The Bay Area District office is scheduled to move before the August edition. If things don't run too smoothly, you'll know why.

I'm planning some kind of index for *The Catalyst*, so you can look-up needed information, when you want it.

Remember, you're ideas, articles, suggestions are welcomed.

Sally Scott, Editor



916 654-2249

POTENTIAL SUBSCRIBERS

Contact Tammy Thomas for your  
personal copy of *The Catalyst*, with  
the added attraction of

*California's Tapestry.*

8-454-2249



**ROSTER OF INTERPRETIVE STAFF  
FIELD**

Name	Classification	District/Sector	Phone & FAX
Lynda Swenson 720	DIS	American River District	916 988-0205 F-916 988-9062
James Holt 917	SPI I	Angeles Malibu	818 880-0367 F-310 457-8142
Nancy Mendez 918	MC I	Angeles Topanga	310 454-8212 F-310 459-2031
Jeanne Ekstrom 918	SPI I	Angeles Topanga	310 695-1217 F-310 699-6916
Michael Allan 918	SPI I	Angeles Topango	310 454-8212 F-310 459-2031
Sally Scott 710	DIS	Bay Area District	415 726-8807 F-415 726-0668
Bruce Thomsen 725	DIS	Calaveras District	209 532-0150 F-209 532-5064
Joe von Herrman 725	SPI I	Calaveras District	209 532-0150 F-209 532-5064
Diane Newington 307	Mus. Tech.	Calaveras Columbia	209 532-0150 F-209 532-5064
Rita Nunes 373	SPG I	Calaveras Chaw se	209 296-7488 F-209 296-7528
Wes Chapin 910	DIS	Channel Coast	805 899-1406 F-805 728-1406
Brian Cahill 635	DIS	Colorado Desert	619 767-3716 F-619 767-3427
Mary Stokes 735	DIS	Four Rivers	209 826-1196 F-209 826-0284
Edward Bastien 670	DIS	Gold Rush District	916 324-0318 F-916 445-3628
Joe Mette 671	DIS	Gold Rush State Capitol	916 324-0312 F-916 445-3628

Frank Hickox 677	SPI II	Gold Rush Old Sacramento	916 445-2313 F- 916 327-8872
Paul Brown 677	Exhibit Specialist	Gold Rush Old Sacramento	916 323-2797 F-916 327-8872
Michael Tucker 672	MC II	Gold Rush Historic Sites	916 323-1046 F-916 327-8872
Joe Vito Sgromo 670	MC II	Gold Rush State Capitol	916 324-0324 F-916 327-8872
Jess Cooper 551	SPR I	Hollister Hills	408 687-8186 F-408 637-4725
Position Vacant 553	SPR III	Hungry Valley	805 248-7007 F-805 248-0228
Luan Aubin 940	DIS	Los Lagos	909 940-5616 F-909 657-2736
Bud Brown 640	DIS	Los Lagos	619 389-2281 F-619 389-2401
Ron Schafer 930	SPR V	Los Lagos	909 657-0676 F-909 657-2736
Tom Lindberg 655	DIS	Marin District	415 456-1286 F-415 456-7984
Patricia Clark-Gray 720	DIS	Monterey SHP	408 649-2855 F-408 647-6236
Hayden Sohm 720	SPI III	Monterey District	408 649-7172 F-408 649-2847
Kris Quist 720	MC II	Monterey District	408 647-6206 F-408 373-4825
Dave Schaechtele 720	SPI I	Monterey District	408 647-6204 F-408 647-6236
Jim Fife 720	SPI I	Monterey District	408 647-6203 F-408 647-6236
Sharon Mallory 720	Exhibit Specialist	Monterey SHP	408 649-2806 F-408 649-2847
Sharon Fong 720	Audio-Visual Asst.	Monterey SHP	408 649-2839 F-408 649-2847

Alan Wilkinson 635	DIS	North Coast Redwoods District	707 445-6547 F-707 441-5737
Dave Gould 635	SPR II	North Coast Redwoods Piercy	707 247-3318 F-707 247-3300
Stephen Feazel 645	DIS	Northern Buttes District	916 538-2210 F-916 538-2244
Linda Cooper 645	MC I	Northern Buttes District	916 225-2065 F-916 225-2038
Rich Gililand 925	DIS	Orange Coast District	714 366-8510 F-714 492-8412
Don Patton OHV-450	SPS II	Pismo Dunes District	805 473-7230 F-805 473-7234
Richard Royer 640	DIS	Russian River/Mendocino	707 865-2391 F-707 865-2046
Dick Edwards	DIS	San Diego Coast District	619 642-4219 F-619 642-4222
José Vasquez 935	SPR I	San Diego Coast Old Town	619 220-5423 F-619 220-5421
Gary Watts	SPR V	San Diego Coast District	619 642-4211 F-619 642-4212
Kathleen Franklin 730	SPSI	San Joaquin District	805 248-6692 F-805 248-8373
Diane McGrath 745	DIS	San Luis Obispo Coast District	805 549-3312 F-805 541-4799
Karen Beery 740	SPG II	San Simeon District	805 927-2049 F-805 927-2031
Elizabeth Hammack 715	DIS (On maternity leave until December, 1995)	Santa Cruz	408 426-0505 F-408 688-8736
Bob Culbertson	SPR IV	Santa Cruz District	408 429-2859 F-408 429-2876



Bill Lindemann 685	MC II	Sierra District	916 525-5055 F-916 525-6730
Glenn Burch 660	SPH II	Silverado District Office	707 938-4573 F-707 938-4584
Don Fuller 367-OHV	SPR II	Twin Cities Prairie City SVRA	916 985-7378 F-916 985-6757
SERVICE CENTER STAFF			
Don Amos 853	Exhibit Coord.	No. Service Center	916 322-2996 F-916 324-0888
Robin Holmes 853	Exhibit Coord.	No. Service Center	916 322-2989 F-916 324-0888
Richard Clark 853	SPI II	No. Service Center	916 323-0963 F-916 324-0888
Steve Radosevich 853	SPI II	No. Service Center	916 323-0989 F-916 324-0888
Christina Swiden 853	MC II	No. Service Center	916 322-2980 F-916 324-0888
Vacant	Exhibit Coord.	So. Service Center	
Vacant	SPI II	So. Service Center	
HEADQUARTERS			
Donna Pozzi 852	SPI III	Park Services Interpretation Section	916 653-4643 F-916 657-4747
Pauline Spear 852	MC III	Park Services Interpretation Section	916 653-4381 F-916 657-4747
Mary Helmich 852	SP I II	Park Services Interpretation Section	916 653-3913 F-916 657-4747
John Mott 852	DIS	Park Services Interpretation Section	916 654-5397 F-916 657-4747

John Werminski 852	SPI III	Park Services Interpretation Section	916 653-8959 916 653-8959
Wendy Franklin 852	MC II	Park Services Interpretation Section F-916	916 653-7985 657-4747
Pat Morris 852	Mus. Tech.	Park Services Interpretation Section F-916	916 324-7000 327-5779
Bob Young	Photographer	Park Services Interpretation Section F-916	916 324-6953 327-5779
Bob Dunn	AV Spec.	Park Services Interpretation Section F-916	916 322-9384 327-5779
Brenda Applegate 852	Archivist I	Park Services Interpretation Section F-916	916 324-7001 327-5779
Rob Wood 852	MC II	Park Services Interpretation Section F-916	916 653-7976 327-5779
Philip Carey 861	Ex. Coord.	Environmental Design Chief's Office	916 653-9958 F-916 653-4458
Linda McDonald 086	SPI I	Marketing Publications	916 653-8855 F-916 654-8928
Betty Smart 844	MC II	Resource Management Museum Collections F-916	916 322-1950 327-5779
John Rumming 844	MC I	Resource Management Museum Collections F-916	916 327-1086 327-5779
Sylvia Sun Minnick 010	Exec. Coordinator	Cal 150	916 653-9599 F-916 653-4510
Sunny Bell 083	TV Assistant	Public Awareness	916 324-6964 F-916 327-5779
Robert Mistchenko 083	AV Assistant	Public Awareness	916 322-8558 F-916 327-5779



The quarterly summer edition is due for publication mid-August, so all potential articles must be submitted by July 20. (However, earlier is better!) Don't forget pictures!



**From:**  
**Department of Parks and Recreation**  
**Resources Building**  
**Park Services-Interpretation-Rm. 1442**  
**1416-9th Street**  
**Sacramento, CA 95814**